

# PRESSRELEASE

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## For Immediate Release

**Date:** June 6, 2018  
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## **Nixle Emergency Notification System**

The Brown County Sheriff's Office along with Brown County Emergency Management office have a new service to offer residents who live, work, or are visiting Brown County, Nixle is a communication service that gives the County the ability to quickly provide emergency information through either telephone, SMS text message, and email. This service is an opt-in platform that allows the user to be specific about what method the emergency message is received. Notifications sent by Brown County will only be sent out for messages related to public safety.

You can sign up for the service a number of ways, If you are just interested in the SMS text message option, you could text "BROWNCOUNTY" to 888 777, you could register for an account online at <https://local.nixle.com/register/>, or you could stop up at the Emergency Management Office and we can get you signed up as well.

This product also gives the County the ability to connect to the Integrated Public Alert and Warning System (IPAWS) which would include the Emergency Alert System (EAS) and the Wireless Emergency Alert System (WEA).